

Recruitment Partner for a Growing Bank



**CASA Executive
Hiring across
12 Locations**



**200 selects in 10 days
4 Mega Drives
12 Locations
~20 Recruitment Partners
10 Member Team**



**Record of 100 selects
in 2 days**

Challenges

- Certain locations proved difficult with almost no partner support
- Non Exclusive Project, competing with other vendors of the client
- Interview feedback was delayed
- Rejected reasons not communicated clearly
- Delay in selection confirmation resulting in delay in offer roll out & thereby joining
- No transparency of the candidate movement post documentation stage



Solution

- Central Team Support for challenging locations
- 1 lakh candidate connect through SMS, Mailer & Whatsapp Campaigns
- Candidate Referral was actively pursued
- Partner Support where TMI presence was not there for drive coordination
- Process Alignment between TMI & the client to streamline & minimize delays

